



Department of Commerce
Sarupathar College
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Commerce Insights

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2026

FINANCE
ACCOUNTING
MARKETING
MANAGEMENT
BANKING
ECONOMICS
E-COMMERCE
ANY OTHER SOCIAL SCIENCE TOPIC

Department of Commerce
Sarupathar College
P.O. Sarupathar
Dist- Golaghat
State- Assam
PIN Code-785601

CALL FOR PAPERS

Editors

Ms. Anjali Yadav
Dr. Pritom Sutradhar

Important Dates

Last Date for Submission: 31st July 2026
Notification of Acceptance: September 2026
Publication Month: November

ABOUT THE JOURNAL

Commerce Insights is a **peer-reviewed, ISSN-registered academic journal** dedicated to the advancement of knowledge in the fields of commerce, management, and allied disciplines. The journal aims to create a robust intellectual platform for academicians, researchers, industry practitioners, and scholars to disseminate high-quality research, exchange innovative ideas, and contribute to theoretical and empirical developments.

With a commitment to academic rigor and research excellence, Commerce Insights emphasizes interdisciplinary perspectives and encourages contributions that address contemporary challenges and emerging trends in the dynamic business environment.

We are delighted to announce the 5th Volume of the journal and cordially invite original, unpublished research papers, review articles, and case studies from scholars, faculty members, and professionals across the country.

THEMES / AREAS OF SUBMISSION

Scholarly contributions are invited in, but not limited to, the following areas:

Marketing Management
Consumer Behaviour
Retail Management
Financial Management & Accounting
Human Resource Management
Banking & Insurance
Entrepreneurship & Startups
Digital Marketing & E-Commerce
Supply Chain & Logistics
Tourism & Hospitality Management
Business Analytics & FinTech
Sustainable Business Practices
Emerging Trends in Commerce & Management

Interdisciplinary and innovative research aligning with contemporary business challenges will be given special consideration.

Submission Guidelines

Authors are requested to adhere strictly to the following guidelines:

- Manuscripts must be original, unpublished, and not under consideration elsewhere
- Papers may be co-authored
- All submissions must comply with UGC plagiarism norms
- Manuscripts should be prepared in MS Word format
- Font: Times New Roman, Size: 12, Line Spacing: 1.5
- Referencing Style: APA (Latest Edition)
- Word Limit: 3000–6000 words
- Include abstract (150–250 words) and keywords (4–6)
- Tables, figures, and charts should be clearly labeled and properly referenced

Contact us



Publication Charges

To maintain the quality, sustainability, and smooth functioning of the journal, a nominal publication fee is applicable for accepted manuscripts.

- There is **no submission fee**. Authors can submit their manuscripts free of cost.
- Publication charges will be applicable only after acceptance of the paper following the peer-review process.
- The fee covers editorial processing, peer-review management, formatting, and publication of the manuscript.

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